

## ORDER



**Orders**  
**Order / Rev:** 708255  
**Alt Order #:** 06289203  
**Product Desc:** NELSON FOR SENATE  
**Estimate:** 558  
**Flight Dates:** 09/01/12 - 09/02/12  
**Original Date / Rev:** 08/21/12 / 08/21/12  
**Order Type:** Political

## WJXX-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Abar Hutton Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Nelson, B/ D / US Senate  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/02/12	2	\$380.00	\$323.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	2	\$380.00	\$323.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$380.00</b>	<b>\$323.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WJXX-TV	2%	\$380.00
Market	100%	\$19,000.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	7%	\$1,330.00
WCWJ	0%	\$0.00
WJXT	34%	\$6,460.00
WTEV	25%	\$4,750.00
WTLV	32%	\$6,080.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	09/02/12	09/02/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/27/12	09/02/12	-----S		1		\$250.00		0.00					
2	WJXX	09/01/12	09/01/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	08/27/12	09/02/12	-----S-		1		\$130.00		0.00					
													Totals	2	\$380.00